



HELPING BUILD AWARENESS OF THE 50+ HOUSING INDUSTRY

The Greater Atlanta HBA 50+ Housing Council Sponsorship Program

We invite you to reach the country's most powerful, influential leaders in the growing 50+ housing industry – the best of the best. These builders, developers, architects, interior merchandisers, market researchers, sales training consultants, marketing professionals, landscape designers, real estate professionals and others need to know your company, products and services.

Our sponsorship program offers comprehensive benefits and focused exposure. As an Atlanta 50+ Housing Council sponsor, you'll get access to the industry's key decision makers. Plus, you will get visibility throughout the year to Atlanta 50+ Housing Council members, other HBA members and thousands more who receive the Council's products and promotional pieces.

Our partners of years past are leading companies within the industry. Affiliate your company with the industry's best by supporting the Atlanta 50+ Housing Council. The sooner you sponsor, the more exposure you'll get! Simply review the details outlined in the Sponsor Benefits list, then call 770-938-9900 ext. 1465 today!

COUNCIL SPONSOR

GOLD LEVEL \$2,000

- Table Top at all five meetings
- 5 Min Presentation at all five meetings
- Sponsor Logo on all promotional materials, signage and web site
- Sponsor recognition in Atlanta Building News
- Mailing list of attendees of all five meetings
- Mailing list of Council Members
- Two complimentary registrations for all five meetings

SILVER LEVEL \$1,000

- Table Top at two meetings
- 5 Min Presentation at two meetings
- Sponsor Logo on all promotional materials, signage and web site
- Sponsor recognition in Atlanta Building News
- Mailing list of attendees of two meetings
- Two complimentary registrations for two meetings

EVENT SPONSOR

EVENT SPONSOR \$600

- Table Top at one specific sponsored meeting
- 5 Min Presentation at one specific sponsored meeting
- Sponsor Logo on promotional materials as exclusive meeting sponsor
- Mailing list of attendees of sponsored meeting
- Two complimentary registrations for sponsored meeting

TABLE TOP \$400

- Table Top at one specific sponsored meeting
- Sponsor Logo on promotional materials as meeting sponsor
- Mailing list of attendees of sponsored meeting
- One complimentary registrations for sponsored meeting

P.O. Box 450749 - Atlanta, GA 31145 • 770.938.9900 • councils@atlantahomebuilders.com



***Sponsorship Terms and Conditions:** The Greater Atlanta Home Builders (HBA) Atlanta 50+ Housing Council will recognize its sponsors for their support as outlined in merchandising benefits and in other activities as determined by HBA. Sponsors are encouraged to promote their involvement with the HBA Atlanta 50+ Housing Council. The HBA Atlanta 50+ Council reserves all rights and decision making authority over all aspects of the sponsorship elements, but not limited to, selection of sponsors, identification of appropriate sponsorships, recognition of sponsors and any and all other terms, conditions and fees. All sponsors receive the first right of refusal to sponsor the same opportunity next year. Food and beverage selections for all events are determined by HBA. All sponsor listings for printed or electronic recognition benefits are contingent upon receipt of sponsor's signed contract and payment by the specified deadlines. Recognition will be on materials distributed throughout the entire year.